

Deepshikha Kamerkar

User Experience Designer

I'm a UX designer who's all about pushing boundaries and believing in the craft. I have an insatiable appetite for exploring new and exciting ideas.

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Work Experience (5+ years)

Designit | Experience Designer (Ux & Ui)

A Wipro Company | Jan 2019 - Present | Bangalore

- Designed and implemented a DevOps system from scratch for Nokia, resulting in improved collaboration, faster delivery, and higher quality software.
- Redesigned the smart search engine interface for BP, increasing user adoption and utilization of the software.
- Collaborated with Cynergy to redefine the banking experience through their corporate website, with user testing confirming its success.
- Created a "do no harm" framework to help designers understand the risks associated with their designs from an ethical, accessibility, privacy, inclusivity, and sustainability perspective.
- Developed a part of the design system for the national stock exchange project, Parivartan.
- Collaborating with Lloyds to modernize the traditional banking system with the latest technology.

Robert Bosch GMBH | Ux Designer Intern

May 2017 - July 2017 | Bangalore

- Revamped the recruitment experience for employees and candidates at Bosch through a web platform and digital manual.
- Performed UX research, client interaction, and designed and prototyped solutions for the project.

Rethinking Web | Software Quality Analyst

October 2014 - October 2015 | Mumbai

- Executed different testing methodologies for app and web platforms as software quality analyst.

Awards

- Certificate of Commendation for Excellence in thesis project by Srishti
- Best Interactive Design project on Smart textile recognised by Politecnico di milano and CNSAS, Italy
- Second place in Topcoder competition for best solution on UX problems
- Certificate of Distinction in the Dynamic user experience course from Interaction design foundation.

Education

Srishti school | Masters in Design (HCD)

Mysore University, Bangalore | Jul 2016 to Jul 2018

- Initiated and collaborated on several projects to build my understanding of Design Thinking, UX Research, and end-to-end design execution.

Politecnico di Milano | Exchange Program

Milan, Italy | Sep 2017 to Feb 2018

- Gained international learning and working experience at Polimi.
- Worked on projects involving the latest technological innovations such as wearable devices.

Ruia College | MSc Information Technology

Mumbai university, Mumbai | Jun 2012 to Jul 2014

- Developed coding skills by developing website and mobile application.

SIES College | BSc Information Technology

Mumbai university, Mumbai | Jun 2009 to Jul 2012

Skills

- Good hands-on experience with Sketch, Figma, and Adobe XD design software.
- Well-versed in user-centered design principles, including conducting user research, creating personas, and developing user journeys
- Experienced in working with design systems to maintain consistency across projects
- Knowledgeable in accessibility standards to create inclusive interfaces that meet diverse needs
- Proven track record of collaborating with cross-functional teams to align design solutions with business goals and technical feasibility
- Effective communication and presentation skills that allow for clear articulation of design concepts and rationale to stakeholders and team members
- Familiarity with coding and testing software, allowing for easy understanding of developer and tester perspectives.